We Take T Further

SERVICES AVAILABLE

- SEO & SEM
- Search Engine Optimization
- Search Engine Marketing
- PPC / Link Building
- Off-page Optimization & On-page Optimization
- Coding Analysis & Meta-tag Analysis
- Meta-tag Optimization
- Link Building Placement Services
- Syndication Competitor Research
- Link Popularity Building
- Search Engine Ranking
- Search Engine Placement
- Search Engine Submission
- Increase Website Traffic
- Website Placement & Website Submission
- Ranking
- WEB & PROGRAMMING SERVICES
- TECHNICAL RESOURCE OUTSOURCING

www.esolpkonline.com

• ENTERPRISE SOLUTIONS

SIMPLIFYING E-MARKETING SOLUTIONS THAT WORK FOR YOUR BUSINESS.

ESOLPKOnline is an Online Marketing Services Company offering best Search Engine Optimization and Search Engine Marketing solutions aimed to help any business reach up to millions of potential viewers. We offer competitive and reasonable online marketing packages for promotion of your websites. Our highly experienced SEO SEM experts provide result-based marketing solutions; serving all types of SMEs and Large customers. We have served a number of esteemed clients of USA, Canada and United Kingdom with highly

effective and measurable solutions to accelerate their business by promoting their online identities and by getting good SERP's, Top Organic visits, High Ranking and increased Return on Investment.

ESOLPKOnline is a subsidiary of ESOLPK Group, an 11 years old Global IT service provider, providing emarketing services worldwide. At ESOLPKOnline, we specialize in providing result-based direct marketing solutions for promotion of your websites.



Tel: 917-460-4145,

201-210-8241 **Email:** info@esolpk.com



ACTA Press

Search Engine Optimization of Website http://www.actapress.com/

ACTA Press is a technical publishing company that publishes all kinds of technical and scientific journals. Apart from this, ACTA Press also makes its presence felt internationally by making live all the conferences that it is a part of, on its site. ACTA Press is a secure and sure source of information for university students from all over the world. A large number of students refer to ACTA Press for research in their university and term papers.

The client wanted to increase the visibility of ACTA Press website on Search Engines against keywords with a very saturated market. The demand was to increase the presence of all the newly added papers and conferences. The existing papers also faced an indexing problem because for very precise searches related to particular papers, ACTA Press did not make it to the first page of Google.

A team of experienced Search Engine Optimization and Marketing experts at *ESOLPKOnline* analyzed the requirements of the website and devised a strategic plan which was later concluded within the website. The SEO team started with formulating promotional strategies keeping the client's requirement as well as characteristics of major search engines in mind. This was followed by implementation of the strategies in the form of both on-page and off-page optimization. To make the presence felt by the educational blogs, a blog that featured articles of the recent papers that were added to the ACTA Press website. In addition, promotion was carried out via social media and various sites now showed the ACTA Press logo.

Today, ACTA Press gets 30,000 visits just from Google searches alone. Along with a first page presence on Google against major keywords, ACTA Press continues to get traffic other sources as well.

Major Keywords:

- Control and Intelligent Systems
- International Journal of Computers and Applications
- International Journal of Power and Energy Systems
- International Journal of Modelling and Simulation
- International Journal of Robotics and Automation
- International Journal of Computational Bioscience
- International Journal of Alternative Energy



Client Location: Canada



Secure Path Networks

Search Engine Optimization of Website http://www.securepathnetworks.com/

Secure Path Networks provides services in reducing the telecommunications costs and the expenditures necessary to maintain a low telecom bill. The rise in expenses has lead to office telecom bills to go sky high and offices are in the search of providers who can help them reduce their telecom bill. The presence of secure path networks on the internet was good, but it lacked the placing in the Search Engines search results. For particular keywords, that included the domain name, Secure Path Networks found the sacred first page position.

To increase the Search Engine visibility, *ESOLPKOnline* was contacted. After a careful evaluation and analysis of the trend in the searches and traffic flow, the SEO team started with formulating promotional strategies keeping the client's requirement as well as characteristics of major search engines in mind. This was followed by implementation of the strategies in the form of both on-page and off-page optimization.

Currently Secure Path Networks has improved its Alexa Ranking, and also finds its place among the first five pages for Google's results for generic keywords and is placed on the first and second pages for other keywords. Prior to SEO, Secure Path Networks did not have any mentionable ranking. Trends show that the current placing will further improve after OFF Page SEO implementation.

Major Keywords:

- telecom bill saving
- save on telecom bills
- reduce telecom bills
- reduce telecom cost
- save telecom expenses
- save telecommunication expenses
- telecom expense saving
- Telecom bill analysis
- telecom bill analysis auditing
- Telecom cost saving
- telecommunications expense reduction
- save on telecom cost
- cost saving audits
- telecom saving audits







Category: Search Engine Optimization

Park City Independent

Search Engine Optimization of Website http://www.parkcityindependent.com/

A large number of students from all over the world are now turning towards online education to complete their degree, rather than go to full time institutions. Online education helps save them time while they work to pay for expenses. A large number of online schools can be found, but to find one who is listed by the Ministry of Education and offers a variety of courses can prove to be a difficult task.

Park City Independent is an online school and is fast growing. Every year a large number of students sign up to complete their education and get the degree that they unwillingly had to leave due to some reason. As the number of students' enlisting increased, it was necessary for Park City Independent to have a decent placing in the Search Engines' search results.

The owner of Park City Independent went in favor of *ESOLPKOnline* to improve the placement and position of Park City Independent on the web. By using carefully guided techniques and strategies, the team of *ESOLPKOnline* is working on increasing the number of users to the site from Google searches.

Major Keywords:

- online high school
- online high school for adults
- accredited online high school



Client Location: USA

Saleem Technologies

Search Engine Optimization of Website http://www.saleem.com.au/

Saleem Technologies is a leading IT and technology service provider in Australia, specialized in website development and software development projects that combine beautiful interactive design with intelligent technology.

We have provided them IT services that include not only web services but also Search Engine Optimization services. After complete SEO campaign on their website, it ranks very high in major Search Engines. Moreover, it receives high traffic from referral sites and is known as one of the best IT service providing website in Australia.

Major Keywords: IT Service Providers



Client Location: Australia



SJ-Berwin

Search Engine Optimization of Website http://www.sjberwin.com/

SJ-Berwin is a leading international law firm which aims to give our clients and staff the opportunity to excel. Established in 1982, this firm has grown to 600 lawyers, including around 170 partners, delivering commercial legal advice to blue chip financial institutions, international companies and growth businesses determined to succeed in today's competitive environment. They are a full service corporate law firm with strength in commercial, communications, media & technology, corporate/M&A, employment & pensions, EU & competition, finance, financial markets, investment funds, intellectual property, litigation & dispute resolution, private equity, real estate, reconstruction & insolvency and tax.

SJ-Berwin required a complete sitemap to be created and submitted for www.sjberwin.com public internet site. They provided us credentials for access to the web server and database. Our SEO team used this information to access and retrieve records from the database and use them to build the sitemap.



Client Location: UK

Computer Command

Search Engine Optimization and Link Building of Website http://www.compcommand.com/

Computer Command is the military financing specialist. They provide computers for military, and the finest electronic equipment to US Active Duty Personnel and Civil Defense Employees at home or deployed around the world. They offer Computers, Home Theaters, Gaming Gear and other electronic accessories on monthly installments.

We have provided them SEO and Link Building services for the promotion of their products to relevant audience. The website is optimized for all major search engines.

Major Keywords: Military Electronics Financing, Military Computer Financing





South West Mini Buses

Search Engine Optimization of South West Mini Buses http://www.southwestminibuses.com

This is a travel website in UK namely <u>www.southwestminibuses.com</u>. This website is developed for an advanced and professional minibus taxi service operating in and around Bristol.

The basic purpose to optimize this website is to attract more visitors and bring the website on search engine's first page. The website is optimized for the cheap minibuses, attractive minibuses, Bristol travel, Bristol transport, minibuses in Bristol, hire minibuses and minibus taxi etc.

Major Keywords: Coach hire Bristol



Client Location: UK

BizFlick.com

Search Engine Optimization of Website http://www.bizflick.com

BizFlick.com services are used by consumers who are tired of wasting time, energy and money searching countless advertisements, classifieds and phone listings for products and services they need. Using BIZFLICK.COM's commercials give Users the ability to see the products, services, ratings, view and recognize company employees, hear about the products and services offered and read reviews posted by customers about the potential business they are contemplating to hire or purchase products from. We are providing search engine optimization services to the new website to be launched of Bizflick from scratch for all the major keywords.

Major Keywords: Video Advertising, Online Video Ads

Customer Testimonial:

"...If you are looking for a top notch SEO Team that encompasses expertise in a full spectrum of services, look no further! They assessed my needs and began work immediately keeping me abreast every step of the way. I recommend this company 100%!!..."

Carmine Denisco | CEO & President | BizFlick, LLC.







Category: Search Engine Optimization

North West Package Delivery Co

Website Search Engine Optimization Project http://www.northwestpackage.com

Northwest Package Delivery Co. provides extensive delivery service for more than 600 commercial, industrial & medical customers throughout the Chicago Metropolitan area. The website is optimized for the keywords, Chicago courier service, Chicago delivery services, courier Chicago services etc. All the main keywords comes on first page of Google, Yahoo and other search engines. We have implemented all the latest tools & technologies to optimize the website and also providing monthly reporting or each keywords ranking.

Main Keyword: Chicago Courier Delivery, Chicago Courier Service

Customer Testimonial:

"...While I evaluated several firms, we're a very educated buyer and you guys demonstrated excellence. While new in our relationship, you guys have worked very closely with us to get up to speed and demonstrated quality, white hat SEO knowledge. We have a lot of experience outsourcing and ESOLPK is in a different league to most outsourced teams we've worked with over the years. At this point, I would recommend ESOLPK to my friends..."

Scott Gallagher | President | CCS Solutions



Client Location: USA

Capital Express

Search Engine Optimization & Search Engine Marketing http://www.capitalexpress.biz

Capital Express is a full-service transportation and logistics company serving the Midwest throughout their nine-state region. Capital Express, Inc. is a locally-owned business serving hundreds of customers throughout the Midwest for 20 years. Medical, Pharmaceutical, Dental, Optical, Office Supplies, Photo-finishing, Payroll Services, Automotive, Legal and Inter-office Mail are only a few of the industries they serve for over 1100 local, regional and national customers. The website is optimized for all major search engines.

Main Keyword: Midwest Courier Service, Medical courier Omaha







Category: Search Engine Optimization

Dart Express

Search Engine Optimization Project

http://www.dartexpress.com

Dart Express provides on time and efficient deliveries to all existing clients. The website is optimized for all major search engines:

- Keyword Research
- Competitors analysis
- Title tag optimization
- Meta keyword optimization
- Meta description optimization
- Page optimization
- XML sitemap

Main Keyword: Washington Courier Service



City Courier

Search Engine Optimization of City Courier

http://www.citycourierky.com

City Courier Service Kentucky's premier courier service providing deliveries throughout the state and region. The website is optimized for all major search engines and we have performed all the below steps to optimize the website:

- Keyword Research
- Competitors analysis
- Title tag optimization
- Meta keyword optimization
- Meta description optimization
- Page optimization
- XML sitemap
- Robot file







Category: Search Engine Optimization

Lite For Life

Search Engine Optimization of Website http://www.litesf.com/

Lite For Life was founded to provide you with a nutritional and behavioral approach to a lifetime of weight management. *ESOLPKOnline* is proud is optimize the Lite For Life website for important keywords. The website is optimized for the keywords, diet counseling, nutritional counseling San Francisco and weight loss counseling San Francisco etc.

All the main keywords are coming on first page of Google, Yahoo and other search engines. We have implemented all the latest tools & technologies to optimize the website and also providing monthly reporting or each keywords ranking.



Client Location: USA

iMAC Insurance Group

Search Engine Optimization of Website http://www.myhealthcoverage.com/

iMac Insurance Group is USA based firm that excels in providing quality health insurance services to their clients.

iMac Insurance Group acquired IT services from ESOLPK for their online presence necessity and marketing of website. Under the guidance of our project manager, a team of skilled designers and developers have developed this website. Our marketing division *ESOLPKOnline* has provided SEO and SEM services to this group's website. We have optimized their website to attract the targeted traffic as well as marketed the website using link building techniques.



Client Location: USA

Major Keywords: Health Insurance Quote

Zoomers Messengers

Search Engine Optimization of Website http://www.zoomersmessenger.com

Zoomers Messenger & Reliable Trucking was established in in 1995 for messenger service. The website is optimized for the important keywords like Chicago Courier Services, Delivery Services Chicago, etc. All the keywords are coming on top in all major search engines. We are following all the latest techniques to optimize the website like link submission, article / blog / press release submission.

Tools: SEO Administrator, SEO Sufa, Google Web master

Major Keywords: Chicago Courier Service





Category: Search Engine Optimization & Marketing

Vision For Education

Search Engine Optimization & Search Engine Marketing http://www.teachingjobslondon.com.au/

'Vision for Education' is an Australian based company that also promotes Teaching in London and throughout England. They offer a fantastic opportunity for teaching professionals of all ages to grow and develop their pedagogy. They focus on individualized service and attention to ensure that they offer you a teaching opportunity that best suits the individual needs and talents. They approached *ESOLPKOnline* for the marketing and optimization of their website. We appointed our top experts to provide on-site and off-site SEO services for them. We have fully optimized their website in major search engines, and also have promoted this website on chats, blogs, forums and relevant groups in social networking websites.

Main Keyword: Teaching Jobs London

Customer Testimonial:

"... I have found ESOLPK to be a very professional company to work with. They have delivered job progress according to timelines set. Communication has been clear, concise and very professional. A consultant is always standing by to offer support and answer any questions that I may have. I should make special mention of Aqeel Bilal who has been instrumental in working with us. I would definitely recommend ESOLPK to others and look forward to our continuing relationship with them ... "

Emma Roberts | Overseas director | Vision for Education

Technical Resource Outsourcing

Search Engine Optimization & Search Engine Marketing http://www.i-tro.com/

i-TRO is an offshore software outsourcing company. They have served clients by providing technical resources for software projects, products and other IT related services for the past 9 years. They engage our IT human resources and product development team as per the requirements by utilizing our offshore resources and facilities. Their specialization is to provide services to software companies, IT firms, SMEs and start ups alike. In addition, they offer expertise in product and project development.

We have provided best of our services by optimizing this website and providing Pay per Click services. Now-a-days i-TRO is one of the top level website on search engines from where you can hire technology experts.

Main Keywords: Hire .NET Developers, Hire PHP Programmers, Hire SharePoint Experts







Category: Search Engine Optimization & Marketing

Capital Express

Search Engine Optimization & Search Engine Marketing http://www.capitalexpress.biz

Capital Express is a full-service transportation and logistics company serving the Midwest throughout their nine-state region. Capital Express, Inc. is a locally-owned business serving hundreds of customers throughout the Midwest for 20 years. Medical, Pharmaceutical, Dental, Optical, Office Supplies, Photo-finishing, Payroll Services, Automotive, Legal and Inter-office Mail are only a few of the industries they serve for over 1100 local, regional and national customers. The website is optimized for all major search engines.

Main Keyword: Midwest Courier Service, Medical courier Omaha



Client Location: USA

Black Card Marketing Group

Search Engine Optimization & Search Engine Marketing http://www.blackcardmarketinggroup.com

The Black Card Marketing Group is a revolutionary marketing firm unlike any other in the industry. Black Card Marketing combines decades of experience in the marketing business with the latest technology and top end marketing strategies. Black Card Marketing is able to offer its customers unrivaled marketing services.

The Black Card Marketing Group is committed to taking marketing of clients to the pinnacle of its potential. Our focus involves tapping into the most powerful marketing resources available in order to maximize your marketing effectiveness.

Main Keyword: Online Marketing Services





Category: Search Engine Optimization & Marketing

Patrick Yancey

Search Engine Optimization & Search Engine Marketing http://www.patrickyancey.com/

Patrick H Yancey is an injury and wrongful death trial attorney specialized in serious personal injury/ wrongful death litigations with a high level of commitment and dedication for their clients. Although this Law Firm practices in Houma Louisiana, however they represent clients from any state or country in the world.

Our team of experienced Search Engine Optimization and Marketing experts at *ESOLPKOnline* analyzed the requirements of their website, and implemented a complete Search Engine Optimization and Marketing campaign for the promotion of this website.

Main Keyword: Attorney Consultant



Toscana Mia

Search Engine Marketing http://www.toscanamia.biz/

Toscana Mia offers the traveler an experience unlike any other. Designed by Serenella Leoni, these villa rentals, weddings, real estate purchases, products, etc. take you deep into the heart and culture of Tuscany. Serenella embodies her native Tuscan lifestyle, one full of dreams and passion.

Serenella approached ESOLPKOnline for the promotion of her services offered by toscanamia.biz website. We have provided extensive Search Engine Marketing and Social Media Marketing services to Toscana Mia, resulting in a high boost targeted traffic on this website.

Major Keywords: Tuscany Villa Rentals

Customer Testimonial:

"... It is a pleasure to work with the staff at ESOLPK. Their updates on a regular basis as well as their flexibility make it very easy to work with this group. They deliver on their promises, are very pleasant to work with, and are reasonably priced. I strongly recommend ESOLPK..."

Serenella Leoni | Toscana Mia





Category: SEM + Social Media

Advanceware Technologies

Search Engine Marketing

http://www.advanceware.net

AdvancePro, Inventory Software and Order Management Software for Quickbooks users, wholesalers, distributors, online retailers importers/ exporters, 3rd party logistics warehouses, and other inventory-based businesses. The target market is small to medium sized distributors, wholesalers, resellers, web retailers, light manufacturers & assemblers. We are providing SEO & SEM services to advaceware.net attain and maintain the search engine rankings for them on ongoing basis.

Major Keywords: Order Management Software, Inventory software



Client Location: USA

Dean Graziosi Real Estate Investment Center

Website Online Promotion

http://www.deangraziosi.com/

Dean Graziosi is a real estate investing expert who teaches people how to make money in real estate by showing them how to quickly and easily identify cycles in the real estate market. We are providing online promotion services to Dean Enterprises including blog submission, discussions, forum postings, link submission and submissions on other online real estate channels. To spread the word about their site by visiting real estate, investment or making money related websites.

Major Keywords: Real Estate Investing





Category: SEM + Social Media

Marinews

Off-Page and On-Page Optimization and PPC http://www.marinews.com/

Marinews.com is an Australian based website providing services of art of knot tying, fishing knots, rope knots, boating and buy and sell boats. This Australian Client wanted to improve his website for Search Engine visibility over the local market (Australia, Local Search Pages) as to get better coverage for potential web surfers. This needs the site to be reworked on all major portions, including dynamic SEO, segmented indexing, increase of crawl rate, and web structure optimization.

A team of experienced Search Engine Optimization and Marketing experts at *ESOLPKOnline* analyzed the requirements of the website and devised a strategic plan which was later concluded within the website. The SEO team started with formulating promotional strategies keeping the client's requirement as well as characteristics of major search engines in mind. This was followed by implementation of the strategies in the form of both on-page and off-page optimization.

Today, Marinews.com ranks are quite high in major Search Engines; it receives big traffic from referral sites and is known as one of the best boating site in Australia

Main Keyword: knots, Boating knots, Rope knots, Boats rope, Buy and sell boats, Fishing boats, Fishing articles, Buy a boat, Boat for sale, Marine knots



Client Location: Australia



Category: Link Building

EnterpriseWizard, Inc.

Online Promotion / Link Submission http://www.enterprisewizard.com

With headquarters in Silicon Valley and resellers worldwide, EnterpriseWizard, Inc. is the leading provider of powerful, affordable, and easily deployed 100% web-based business process automation (BPA) solutions for organizations of all sizes. This company has attracted customers from industries with vastly different needs, ranging from startups to Fortune 500 companies such as Chevron, Merrill Lynch, and NEC since they were founded in 1991.

They approached ESOLPK for the promotion of their CRM product. We promoted their CRM product by posting the website link on various CRM websites, discussing them on relevant discussion forums, discussion boards, blogs and other online channels, resulting in high ROI and traffic boost.

Keywords: CRM Software Services



Client Location: USA

Mikael Meir, Inc.

Link Building for Mikael Meir Inc. website http://www.mikaelmeir.com/

Mikael Meir is an executive coaching and business management consulting firm located in Toronto, Ontario. They specialize in optimizing business strategy to support clients in developing and sustaining a real competitive advantage.

We are assigned a dedicated link building expert on client project and the resource is generating back links for client on ongoing basis.

Keywords: Executive Coaching Toronto







Category: Link Building

Vision for Education

Link Buildina

http://www.visionforeducation.co.uk/

Vision For Education is one of the fastest growing Teacher Recruitment Agencies in the UK. All of our branches are staffed by experienced professionals, providing both a local and personal service to schools and teachers.

We have provided them extensive link building services for the promotion of their website. We are promoting their services by posting the website link on various teaching job websites, discussing them on forum, discussion boards, blogs and other online channels.

Keywords: Teaching Jobs London

Customer Testimonial:

"... I have found ESOLPK to be a very professional company to work with. They have delivered job progress according to timelines set. Communication has been clear, concise and very professional. A consultant is always standing by to offer support and answer any questions that I may have. I should make special mention of Aqeel Bilal who has been instrumental in working with us. I would definitely recommend ESOLPK to others and look forward to our continuing relationship with them ..."

Emma Roberts | Overseas director | Vision for Education



Client Location: Australia

Trimmer Capital Management

Link Building for Managed Forex Investing
http://www.managed-forex-investing.com/

Trimmer Capital Management have been allocating our assets to *Forex* and futures managers since the year 2000 with the goal of making consistent returns regardless of whether stocks went up or down.

To promote their services, they approached *ESOLPKOnline* to carry out the link building and forum posting campaign. Our team of experts have posted their website link in forums, relevant blogs and relevant websites, that resulted in a high relevant traffic on this website.

Keywords: Managed Forex Investing, Managed Forex Accounts





Category: Pay Per Click

Flat Earth Web PTY LTD

Pay per Click

http://www.rainwaterharvest.com.au/

Rain water harvest is owned and operated by Flat Earth Web PTY LTD. Rain water Harvest Offers unique water saving solutions which help our world and in turn promote sustainable living. Rain Harvesting provides accessories and information related to collecting rainwater and conservation. Rain water harvest also sells modular slim line rain water tanks including the Rain water Hog for higher density areas which require smaller water storage tanks.

They contacted *ESOLPKOnline* for PPC campaign. We appointed our expert for Pay per Click on search engines and Pay per click advertising and got better and more effective positions on search result pages for this website.

Keywords: Rain Water Harvest



i-TRO

Search Engine Optimization & Search Engine Marketing http://www.i-tro.com/

i-TRO is an offshore software outsourcing company. They have served clients by providing technical resources for software projects, products and other IT related services for the past 9 years. They engage our IT human resources and product development team as per the requirements by utilizing our offshore resources and facilities. Their specialization is to provide services to software companies, IT firms, SMEs and start ups alike. In addition, they offer expertise in product and project development.

We have provided best of our services by optimizing this website and providing Pay per Click services. Now-a-days i-TRO is one of the top level website on search engines from where you can hire technology experts.

Main Keywords: Hire .NET Developers, Hire PHP Programmers, Hire SharePoint Experts





Category: Marketing

Dr-SIR

Link Building, SEO, SEM and PPC services http://www.drsir.com/

Dr-SIR is a research based product which has been developed into an "expert computer software system" to be utilized in hospital setups and other healthcare delivery systems. This research product has been developed on the basis of a research study conducted in major teaching and general hospitals.

Dr-SIR quantifies in statistical terms on a unified scale (Work Units) - the professional services being rendered in a hospital setup by all categories of professionals. The efficiency measurement analysis can be done for the whole hospital, for a particular department with in the hospital or for any individual in a department.

Dr-SIR is created by ESOLPK, and ESOLPKOnline division has provided its marketing services. We have provided following services to Dr-SIR for the promotion of this product.

- Search Engine Optimization services
- Search Engine Marketing services
- Link Building services
- PPC services

Keywords: Healthcare management software, pay for performance, efficiency measurement, healthcare management



Client Location: Pakistan



